

**Video Illusions, Inc. is a
multimedia and design
company specializing in
Internet development.**

*We have been building Internet,
intranet, and extranet sites for
over 7 years.*

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VIDEO ILLUSIONS, INC.

DESIGN

Our design team consists of individuals with over 10 years of experience in Corporate Marketing and Entertainment environments in addition to educational credentials in the Arts.

Over the years, we have developed dozens of websites, from conception through release as well as participated as the main design team for third parties. We have also developed complete marketing campaigns for multimillion dollar organizations encompassing print, web and multimedia.

DEVELOPMENT

From our first website in 1996, we have developed a wide range of Internet tools to service our clients' needs:

- Encrypted forms
- Administrative tools for database interaction and web delivery
- Meetings & Events registration applications
- Shopping carts
- Product catalogs
- Software download and registration systems
- E-mail applications
- Product Wizards
- Survey tools
- Content management tools

PROJECT MANAGEMENT

We offer complete solutions for Internet and Marketing projects.

- Budget coordination
- Project scope, vision and goals
- Satisfaction of timelines and milestones
- Contractor management
- Client Liaison
- Presentation to client, feedback analysis and incorporation
- Hardware and software requirements analysis, selection, and support

INTERNET, INTRANET & WEB DEVELOPMENT

We are experienced in developing fully functional environments that utilize all of the features and benefits of the following technologies and applications:

- **Platforms:**
Unix, Linux, Apple OS X, Windows NT & 2000
- **Programming Languages:**
HTML, Perl, ASP, JavaScript, VBScript, SQL, PHP, XML
- **Databases:**
FileMaker Pro, Microsoft Access, Microsoft SQL, MySQL
- **Multimedia:**
Flash, Quicktime, Streaming Audio, MP3, Windows Media

MARKETING DEVELOPMENT & SUPPORT

Media formats:

- Print
- Web
- Audio
- Video

Applications:

- Macromedia Flash MX
- Apple Quicktime
- Windows Media
- Microsoft PowerPoint
- Adobe Photoshop, Illustrator, InDesign, Image Ready and Acrobat

Our team consists of individuals from a wide variety of backgrounds, experience, and training. From graphic design to advanced programming to project management, we have done it all.

Each individual here is valuable to our efforts and carries unique talents and knowledge. Combined as a team, we perform with the efficiency and purpose necessary to support our philosophy and deliver our clients' dreams.
